

# United States District Court Southern District of Texas

Case Number: H-06-1853

## ATTACHMENT

Description: Memorandum of Law in support of  
Plt's Motion for preliminary injunction

☐ State Court Record ☐ State Court Record Continued

☐ Administrative Record

☐ Document continued - Part 6 of 11

☐ Exhibit to: \_\_\_\_\_  
number(s) / letter(s) \_\_\_\_\_

Other: \_\_\_\_\_

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\_\_\_\_\_

Ex B

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 30 and 33

United States Patent and Trademark Office

Reg. No. 1,372,630

Registered Nov. 26, 1985

TRADEMARK  
PRINCIPAL REGISTER

STARBUCKS

STARBUCKS COFFEE COMPANY (WASHING-  
TON CORPORATION)  
2010 AIRPORT WAY SOUTH  
SEATTLE, WA 98124

FIRST USE 11-1-1983; IN COMMERCE  
11-1-1983.

OWNER OF U.S. REG. NO. 1,098,925.

FOR: COFFEEPOTS, TEAPOTS, CUPS, MUGS  
AND CANISTERS; IN CLASS 21 (U.S. CLS. 2, 13,  
30 AND 33).

SER. NO. 540,784, FILED 6-3-1985.

ROGER KATZ, EXAMINING ATTORNEY

EXHIBIT

Brewer B

Men's Wearhouse v  
Exclusive Gift Cards

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office

Reg. No. 1,444,549

Registered June 23, 1987

SERVICE MARK  
PRINCIPAL REGISTER

STARBUCKS

STARBUCKS COFFEE COMPANY (WASHING-  
TON CORPORATION)  
2010 AIRPORT WAY SOUTH  
SEATTLE, WA 98124

FOR: RETAIL STORE SERVICES AND DIS-  
TRIBUTORSHIP SERVICES FOR COFFEE, TEA  
AND SPICES; COFFEE CAFE SERVICES, IN  
CLASS 42 (U.S. CL. 101).

FIRST USE 3-29-1971; IN COMMERCE  
3-29-1971.

OWNER OF U.S. REG. NO. 1,098,925.  
SEC. 2(F).

SER. NO. 540,952, FILED 6-3-1985.

ROGER KATZ, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,452,359

Registered Aug. 11, 1987

TRADEMARK  
PRINCIPAL REGISTER

STARBUCKS

STARBUCKS COFFEE COMPANY (WASHINGTON CORPORATION), DBA STARBUCKS  
COFFEE AND TEA  
2010 AIRPORT WAY SOUTH  
SEATTLE, WA 98124

FIRST USE 3-29-1971; IN COMMERCE  
3-29-1971.

OWNER OF U.S. REG. NO. 1,098,925.

FOR: COFFEE, TEA, SPICES, HERB TEA,  
CHOCOLATE AND COCOA, IN CLASS 30 (U.S.  
CL. 46).

SER. NO. 540,953, FILED 6-3-1985.

ROGER KATZ, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,073,104

**United States Patent and Trademark Office**

Registered June 24, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS COFFEE COMPANY  
P.O. BOX 34067  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 981241067

FOR: WHOLESALE SUPPLY, RETAIL OUTLETS AND MAIL ORDER SERVICES FEATURING GROUND AND WHOLE BEAN COFFEE, TEA, COCOA, COFFEE AND ESPRESSO BEVERAGES AND BEVERAGES MADE WITH A BASE OF COFFEE, ESPRESSO, AND/OR MILK, POWDERED FLAVORINGS, FLAVORING SYRUPS, BAKED GOODS, INCLUDING MUFFINS, SCONES, BISCUITS, COOKIES, PASTRIES, CAKES AND BREADS, AND READY-TO-MAKE MIXES OF THE SAME, PACKAGED FOODS, SANDWICHES AND PREPARED FOODS, CHOCOLATE AND CONFECTIONERY ITEMS, GRANOLA, DRIED FRUITS, SPREADS, JUICES, SOFT DRINKS, ELECTRIC APPLIANCES, NAMELY, KETTLES, COFFEE MAKERS, ESPRESSO MAKERS AND COFFEE GRINDERS, HOUSEWARES, NON-ELECTRIC APPLIANCES AND RELATED ITEMS, NAMELY, HAND OPERATED COFFEE

GRINDERS AND COFFEE MILLS, INSULATED COFFEE AND BEVERAGE CUPS (MADE OF PLASTICS AND/OR CERAMICS), COLLAPSIBLE CUP CARRIERS AND CADDIES, NON-PAPER COASTERS, INSULATED VACUUM BOTTLES, COFFEE CUPS, TEA CUPS AND MUGS, GLASSWARE, DISHES, PLATES AND BOWLS, TRIVETS, STORAGE CANISTERS, NON-ELECTRIC DRIP COFFEE MAKERS AND NON-ELECTRIC PLUNGER-STYLE COFFEE MAKERS, PAPER AND NON PAPER COFFEE FILTERS, FURNITURE, CLOCKS, TOYS, BOOKS, MUSICAL RECORDINGS, T-SHIRTS, CAPS, SWEATSHIRTS, JACKETS, APRONS AND OTHER CLOTHING ITEMS, AND FOR RESTAURANT, CAFE AND COFFEE HOUSE SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-31-1991; IN COMMERCE 8-31-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 1,891,561 AND OTHERS.

SER. NO. 74-705,318, FILED 7-24-1995.

ZHALEH DELANEY, EXAMINING ATTORNEY

Int. Cls.: 30 and 32

Prior U.S. Cls.: 45, 46, and 48

Reg. No. 2,086,615

**United States Patent and Trademark Office**

Registered Aug. 5, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS COFFEE  
COMPANY,  
2203 AIRPORT WAY SOUTH  
P.O. BOX 34067  
SEATTLE, WA 981241067

FOR: READY-TO-DRINK COFFEE, READY-  
TO-DRINK COFFEE BASED BEVERAGES, IN  
CLASS 30 (U.S. CL. 46).

FIRST USE 5-20-1996; IN COMMERCE  
5-20-1996.

FOR: COFFEE FLAVORED SOFT DRINKS  
AND SYRUPS AND EXTRACTS FOR MAKING  
FLAVORED SOFT DRINKS AND MILK BASED  
BEVERAGES, IN CLASS 32 (U.S. CLS. 45, 46  
AND 48).

FIRST USE 7-31-1995; IN COMMERCE  
7-31-1995.

SN 75-975,893, FILED 10-18-1994.

ZHALEH DELANEY, EXAMINING ATTOR-  
NEY

Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 2,091,940

United States Patent and Trademark Office

Registered Aug. 26, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS COFFEE  
COMPANY,  
P.O. BOX 34067  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 981241067

FIRST USE 3-30-1996, IN COMMERCE  
3-30-1996.

OWNER OF U.S. REG. NOS. 1,092,925,  
1,893,602, AND OTHERS.

SN 75-001,848, FILED 10-5-1995.

FOR: ICE CREAM, SHERBET, SORBET, FLA-  
VORED ICES AND FROZEN CONFECTIONS,  
IN CLASS 30 (U.S. CL. 46).

ZHALEH DELANEY, EXAMINING ATTOR-  
NEY



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,176,974

**United States Patent and Trademark Office**

Registered July 28, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHING-  
TON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FIRST USE 5-1-1993; IN COMMERCE  
5-1-1993.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,653, FILED 9-24-1997.

FOR: T-SHIRTS, POLO SHIRTS, SWEAT-  
SHIRTS, CAPS, HATS, JACKETS, SHORTS AND  
APRONS, IN CLASS 25 (U.S. CLS. 22 AND 39).

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,176,977

United States Patent and Trademark Office

Registered July 28, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FOR: ELECTRICAL APPLIANCES, NAMELY,  
ESPRESSO MAKERS AND COFFEE MAKERS

FOR DOMESTIC AND COMMERCIAL USE, IN  
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 11-1-1995; IN COMMERCE  
11-1-1995.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,713, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,178,663

**United States Patent and Trademark Office**

Registered Aug. 4, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010 , ASSIGNEE OF  
STARBUCKS CORPORATION (WASHING-  
TON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FIRST USE 5-20-1997; IN COMMERCE  
5-20-1997.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,712, FILED 9-24-1997.

FOR: CLOCKS, ALARM CLOCKS, WATCHES  
AND WRISTWATCHES, IN CLASS 14 (U.S. CLS.  
2, 27, 28 AND 50).

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

Reg. No. 2,180,757

**United States Patent and Trademark Office**

Registered Aug. 11, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010 , ASSIGNEE OF  
STARBUCKS CORPORATION (WASHING-  
TON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FIRST USE 3-1-1993; IN COMMERCE  
3-1-1993.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,655, FILED 9-24-1997.

FOR: ELECTRIC COFFEE GRINDERS FOR  
DOMESTIC OR COMMERCIAL USE, IN CLASS  
7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,180,760

United States Patent and Trademark Office

Registered Aug. 11, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
DURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FOR: WALLETS, BILLFOLDS, TOTE BAGS,  
PURSES, BRIEFCASES, BOOK BAGS, BRIEF-  
CASE-TYPE PORTFOLIOS, VALISES AND UM-

BRELLAS, ALL MADE OF CLOTH, PLASTIC  
OR LEATHER, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22  
AND 41).

FIRST USE 6-30-1993; IN COMMERCE  
6-30-1993.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,714, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,180,761

**United States Patent and Trademark Office**

Registered Aug. 11, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHING-  
TON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FOR: PUBLICATIONS AND PRINTED MA-  
TERIALS, NAMELY, NEWSLETTERS AND  
MAGAZINES FEATURING INFORMATION

ABOUT COFFEE AND COFFEE DRINKERS, IN  
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND  
50).

FIRST USE 2-1-1991; IN COMMERCE  
2-1-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,715, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 2,189,460

**United States Patent and Trademark Office**

Registered Sep. 15, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHING-  
TON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FOR: HAND-OPERATED COFFEE GRIND-  
ERS AND COFFEE MILLS, INSULATED  
COFFEE AND BEVERAGE CUPS, NON-PAPER  
REUSABLE COFFEE FILTERS, COLLAPSIBLE  
CUP CARRIERS AND CADDIES, NON-PAPER  
COASTERS, INSULATED VACUUM BOTTLES,  
COFFEE CUPS, TEA CUPS AND MUGS, BEV-  
ERAGE GLASSWARE, DINNERWARE

DISHES, PLATES AND BOWLS, TRIVETS,  
STORAGE CANISTERS, NON-ELECTRIC DRIP  
COFFEE MAKERS, NON-ELECTRIC PLUNG-  
ER-STYLE COFFEE MAKERS, AND DECORA-  
TIVE STORAGE CONTAINERS FOR FOOD, IN  
CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND  
50).

FIRST USE 11-1-1983; IN COMMERCE  
11-1-1983.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,654, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,236,553

**United States Patent and Trademark Office**

Registered Apr. 6, 1999

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FOR: PRE-RECORDED COMPACT DISCS  
FEATURING CLASSICAL, JAZZ, CONTEMPORARY,  
POP, SEASONAL MUSIC, R AND B.

SOUL, WORLD, ZYDECO, REGGAE, ROCK,  
FOLK, AND SHOW TUNES MUSIC, IN CLASS 9  
(U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-1-1995; IN COMMERCE  
4-1-1995.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,656, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTORNEY



Int. Cl.: 29

Prior U.S. Cl.: 46

Reg. No. 2,696,594

**United States Patent and Trademark Office**

Registered Mar. 11, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS**

STARBUCKS U.S. BRANDS CORPORATION (CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010

ERAGES; SOY-BASED FOOD BEVERAGE USED AS A MILK SUBSTITUTE, IN CLASS 29 (U.S. CL. 46).

FIRST USE 10-23-1987; IN COMMERCE 10-23-1987.

FOR: MILK AND MILK PRODUCTS, NAMELY, PASTEURIZED MILK, SKIM MILK, WHOLE MILK, FLAVORED MILK, VITAMINIZED MILK, FLAVORING SYRUPS AND LIQUID AND POWDERED BEVERAGE MIXES USED TO MAKE MILK-BASED FOOD BEVERAGES; DAIRY-BASED FOOD BEV-

OWNER OF U.S. REG. NOS. 1,372,630, 2,189,460, AND OTHERS.

SN 76-975,012, FILED 4-28-2000.

CAROLYN GRAY, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,039,849

**United States Patent and Trademark Office**

Registered Feb. 25, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS COFFEE COMPANY  
P.O. BOX 34067  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 981241067

FOR: WHOLESALE SUPPLY, RETAIL OUTLETS AND MAIL ORDER SERVICES FEATURING GROUND AND WHOLE BEAN COFFEE; TEA; COCOA; COFFEE AND ESPRESSO BEVERAGES AND BEVERAGES MADE WITH A BASE OF COFFEE, ESPRESSO, AND/OR MILK; POWDERED FLAVORINGS; FLAVORING SYRUPS; BAKED GOODS, INCLUDING MUFFINS, SCONES, BISCUITS, COOKIES, PASTRIES, CAKES AND BREADS, AND READY-TO-MAKE MIXES OF THE SAME; PACKAGED FOODS; SANDWICHES AND PREPARED FOODS; CHOCOLATE AND CONFECTIONERY ITEMS; GRANOLA; DRIED FRUITS; SPREADS; JUICES; SOFT DRINKS; ELECTRIC APPLIANCES, NAMELY, KETTLES, COFFEE MAKERS, ESPRESSO MAKERS AND COFFEE GRINDERS; HOUSEWARES, NON-ELECTRIC APPLIANCES AND RELATED ITEMS, NAMELY, HAND OPERATED COFFEE GRINDERS AND COFFEE MILLS, INSULATED COFFEE AND BEVERAGE CUPS (MADE

OF PLASTICS AND/OR CERAMICS), COLLAPSIBLE CUP CARRIERS AND CADDIES, NON-PAPER COASTERS, INSULATED VACUUM BOTTLES, COFFEE CUPS, TEA CUPS AND MUGS, GLASSWARE, DISHES, PLATES AND BOWLS, TRIVETS, STORAGE CANISTERS, NON-ELECTRIC DRIP COFFEE MAKERS AND NON-ELECTRIC PLUNGER-STYLE COFFEE MAKERS; PAPER AND NON PAPER COFFEE FILTERS; FURNITURE; CLOCKS; TOYS; BOOKS; MUSICAL RECORDINGS; T-SHIRTS, CAPS, SWEATSHIRTS, JACKETS, APRONS AND OTHER CLOTHING ITEMS; AND FOR RESTAURANT, CAFE AND COFFEE HOUSE SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-29-1971; IN COMMERCE 3-29-1971.

OWNER OF U.S. REG. NOS. 1,098,925, 1,891,561 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE", APART FROM THE MARK AS SHOWN.

SER. NO. 74-705,314, FILED 7-24-1995.

ZHALEH DELANEY, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,024,105

**United States Patent and Trademark Office**

Registered Dec. 17, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS COFFEE  
COMPANY  
P.O. BOX 34067  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 981241067

OWNER OF U.S. REG. NOS. 1,098,925, 1,891,561  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

FOR: T-SHIRTS, POLO SHIRTS, SWEAT-  
SHIRTS, CAPS, HATS, JACKETS, SHORTS AND  
APRONS, IN CLASS 25 (U.S. CLS. 22 AND 39).  
FIRST USE 11-1-1988; IN COMMERCE  
11-1-1988.

SER. NO. 75-061,641, FILED 2-7-1996.

ZHALEH DELANEY, EXAMINING ATTOR-  
NEY

Int. Cl.: 29

Prior U.S. Cl.: 46

Reg. No. 2,102,737

United States Patent and Trademark Office

Registered Oct. 7, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS COFFEE  
COMPANY  
P.O. BOX 34067  
2491 UTAH AVENUE SOUTH  
SEATTLE, WA 981241067

OWNER OF U.S. REG. NOS. 1,098,925, 1,943,361  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

FOR: MILK, FLAVORED MILK AND MILK-  
BASED FOOD BEVERAGES, IN CLASS 29 (U.S.  
CL. 46).

FIRST USE 6-3-1996, IN COMMERCE  
6-3-1996.

SER. NO. 75-072,277, FILED 3-13-1996.

GEOFFREY FOSDICK, EXAMINING ATTOR-  
NEY

Int. Cls.: 7 and 16

Prior U.S. Cls.: 2, 5, 13, 19, 21, 22, 23, 29, 31, 34,  
35, 37, 38 and 50

Reg. No. 2,047,491

United States Patent and Trademark Office

Registered Mar. 25, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS COFFEE  
COMPANY  
P.O. BOX 34067  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 981241067

FOR: POWER OPERATED COFFEE GRIND-  
ERS FOR COMMERCIAL AND/OR DOMESTIC  
USE, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34  
AND 35).

FIRST USE 3-1-1993; IN COMMERCE  
3-1-1993.

FOR: PAPER COFFEE FILTERS, IN CLASS  
16 (U.S. CLS. 2, 5, 22, 23, 29, 31, 38 AND 50).  
FIRST USE 11-10-1993; IN COMMERCE  
11-10-1993.

OWNER OF U.S. REG. NOS. 1,098,925, 1,943,361  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

SER. NO. 75-070,283, FILED 3-11-1996.

SUSAN LESLIE, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 2,104,933

**United States Patent and Trademark Office**

Registered Oct. 14, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS COFFEE  
COMPANY  
P.O. BOX 34067  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 98124-1067

FIRST USE 12-31-1995; IN COMMERCE  
12-31-1995.

OWNER OF U.S. REG. NOS. 1,098,925, 1,943,361  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

FOR: ICE CREAM, SHERBERT, SORBET,  
MILKSHAKES, FLAVORED ICES AND  
FROZEN CONFECTIONS, IN CLASS 30 (U.S.  
CL. 46).

SER. NO. 75-116,661, FILED 6-10-1996.

GEOFFREY FOSDICK, EXAMINING ATTOR-  
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,236,554

United States Patent and Trademark Office

Registered Apr. 6, 1999

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS COFFEE COMPANY SEATTLE, WA 98134

FOR: PRE-RECORDED COMPACT DISCS  
FEATURING CLASSICAL, JAZZ, CONTEMPORARY, POP, SEASONAL, R AND B, SOUL

WORLD, ZYDECO, REGGAE, ROCK, FOLK, AND SHOW TUNES MUSIC, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-1-1995; IN COMMERCE 4-1-1995.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104 AND OTHERS.

SER. NO. 75-362,660, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,178,662 ..

United States Patent and Trademark Office

Registered Aug. 4, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400

BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHING-  
TON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FIRST USE 11-1-1995; IN COMMERCE  
11-1-1995.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

FOR: ELECTRICAL APPLIANCES, NAMELY,  
ESPRESSO MAKERS AND COFFEE MAKERS  
FOR DOMESTIC AND COMMERCIAL USE, IN  
CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

SER. NO. 75-362,659, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY



Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,178,664

United States Patent and Trademark Office

Registered Aug. 4, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHING-  
TON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

FIRST USE 5-20-1997; IN COMMERCE  
5-20-1997.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104  
AND OTHERS.

SER. NO. 75-362,716, FILED 9-24-1997.

FOR: CLOCKS, ALARM CLOCKS, WATCHES  
AND WRISTWATCHES, IN CLASS 14 (U.S. CLS.  
27, 28 AND 50).

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,178,665

United States Patent and Trademark Office

Registered Aug. 4, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS  
COFFEE COMPANY SEATTLE, WA 98134

CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-1-1991; IN COMMERCE 2-1-1991.

OWNER OF U.S. REG. NOS. 1,028,925, 2,073,104 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE", APART FROM THE MARK AS SHOWN.

FOR: PUBLICATIONS AND PRINTED MATERIALS, NAMELY, NEWSLETTERS AND MAGAZINES FEATURING INFORMATION ABOUT COFFEE AND COFFEE DRINKERS, IN

SER. NO. 75-362,717, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTORNEY

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 2,189,461

**United States Patent and Trademark Office**

Registered Sep. 15, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD  
SUITE 400  
BURLINGAME, CA 94010, ASSIGNEE OF  
STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS COFFEE COMPANY SEATTLE, WA 98134

FOR: HAND-OPERATED COFFEE GRINDERS AND COFFEE MILLS, INSULATED COFFEE AND BEVERAGE CUPS, NON-PAPER REUSABLE COFFEE FILTERS, COLLAPSIBLE CUP CARRIERS AND CADDIES, NON-PAPER COASTERS, INSULATED VACUUM BOTTLES, COFFEE CUPS, TEA CUPS AND MUGS, BEVERAGE GLASSWARE, DINNWARE DISHES, PLATES AND BOWLS, TRIVETS, STORAGE

CANISTERS, NON-ELECTRIC DRIP COFFEE MAKERS, NON-ELECTRIC PLUNGER-STYLE COFFEE MAKERS, AND DECORATIVE STORAGE CONTAINERS FOR FOOD, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 11-1-1983; IN COMMERCE 11-1-1983.

OWNER OF U.S. REG. NOS. 1,098,925, 2,073,104 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE", APART FROM THE MARK AS SHOWN.

SER. NO. 75-362,697, FILED 9-24-1997.

DAVID C. REIHNER, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,228,587

**United States Patent and Trademark Office**

Registered Mar. 2, 1999

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

FOR: WALLET, BILFOLDS, TOTE BAGS,  
PURSES, BRIEFCASES, BOOK BAGS, BRIEF-  
CASE-TYPE PORTFOLIOS, VALISES AND UM-  
DRELLAS, ALL MADE OF CLOTH, PLASTIC  
OR LEATHER, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22  
AND 41).

FIRST USE 6-30-1993; IN COMMERCE  
6-30-1993.

OWNER OF U.S. REG. NOS. 1,098,925, 2,091,941  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN

SER. NO. 75-440,833, FILED 2-26-1998

DAVID C. REIHER, EXAMINING ATTOR-  
NEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,184,259

Registered Aug. 25, 1998

United States Patent and Trademark Office

SERVICE MARK  
PRINCIPAL REGISTER

STARBUCKS COFFEE

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

FOR: RESTAURANT, CAFE AND COFFEE  
HOUSE SERVICES, IN CLASS 42 (U.S. CLS. 100  
AND 101).

FIRST USE 8-31-1991; IN COMMERCE  
8-31-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 2,091,941  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

THE MARK IS LINED TO INDICATE THE  
COLOR GREEN. COLOR IS CLAIMED AS A  
FEATURE OF THE MARK.

SER. NO. 75-386,843, FILED 11-7-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,227,836

**United States Patent and Trademark Office**

Registered Mar. 2, 1999

**SERVICE MARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

FOR: RESTAURANT, CAFE AND COFFEE  
HOUSE SERVICES, IN CLASS 42 (U.S. CLS. 100  
AND 101).

FIRST USE 8-31-1991; IN COMMERCE  
8-31-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 2,091,941  
OTHERS.

CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

THE MARK IS LINED TO INDICATE THE  
COLOR GREEN.

THE MARK CONSISTS OF THE WORDING  
"STARBUCKS COFFEE" AND THE COLOR  
GREEN, WHICH IS IN THE NATURE OF EM-  
ERALD GREEN, PMS COLOR 3425 (C), AND IT  
IS A FEATURE OF THE MARK.

SER. NO. 75-386,841, FILED 11-7-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int Cl.: 35

U.S. Cls.: 100, 101 and 102

Reg. No. 2,227,837

United States Patent and Trademark Office

Registered Mar. 2, 1999

**SERVICE MARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

FOR: WHOLESALE DISTRIBUTORSHIPS, RETAIL OUTLETS AND MAIL ORDER SERVICES FEATURING GROUND AND WHOLE BEAN COFFEE; TEA; COCOA; COFFEE AND ESPRESSO BEVERAGES AND BEVERAGES MADE WITH A BASE OF COFFEE, ESPRESSO, AND/OR MILK; POWDERED FLAVORINGS; FLAVORING SYRUPS; BAKED GOODS, INCLUDING MUFFINS, SCONES, BISCUITS, COOKIES, PASTRIES, CAKES AND BREADS, AND READY-TO-MAKE MIXES OF THE SAME; PACKAGED FOODS; SANDWICHES AND PREPARED FOODS; CHOCOLATE AND CONFECTIONERY ITEMS; READY-TO-EAT CEREALS; DRIED FRUITS, SPREADS; JUICES; SOFT DRINKS; ELECTRIC APPLIANCES, NAMELY, KETTLES, COFFEE MAKERS, ESPRESSO MAKERS AND COFFEE GRINDERS; HOUSEWARES, NON-ELECTRIC APPLIANCES AND RELATED ITEMS, NAMELY, HAND-OPERATED COFFEE GRINDERS AND COFFEE MILLS, INSULATED COFFEE AND BEVERAGE CUPS, COLLAPSIBLE CUP CARRIERS AND CADDIES, NON-PAPER COASTERS, IN-

SULATED VACUUM BOTTLES, COFFEE CUPS, TEA CUPS AND MUGS, GLASSWARE, DISHES, PLATES AND BOWLS, TRIVETS, STORAGE CANISTERS, NON-ELECTRIC DRIP COFFEE MAKERS AND NON-ELECTRIC PLUNGER-STYLE COFFEE MAKERS; PAPER AND NON-PAPER COFFEE FILTERS; FURNITURE; WATCHES; CLOCKS; TOYS; BOOKS; MUSICAL RECORDINGS; T-SHIRTS, CAPS, SWEATSHIRTS, JACKETS, APRONS AND OTHER CLOTHING ITEMS; ALL OF THE FOREGOING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-31-1991; IN COMMERCE 8-31-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 2,091,941 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE", APART FROM THE MARK AS SHOWN.

THE MARK IS LINED TO INDICATE THE COLOR GREEN. COLOR IS CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 75-386,842, FILED 11-7-1997.

DAVID C. REIHNER, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,227,835

United States Patent and Trademark Office

Registered Mar. 2, 1999

SERVICE MARK  
PRINCIPAL REGISTER

STARBUCKS COFFEE

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

FOR: WHOLESALE DISTRIBUTORSHIPS, RETAIL OUTLETS AND MAIL ORDER SERVICES FEATURING GROUND AND WHOLE BEAN COFFEE; TEA; COCOA; COFFEE AND ESPRESSO BEVERAGES AND BEVERAGES MADE WITH A BASE OF COFFEE, ESPRESSO, AND/OR MILK; POWDERED FLAVORINGS; FLAVORING SYRUPS; BAKED GOODS, INCLUDING MUFFINS, SCONES, BISCUITS, COOKIES, PASTRIES, CAKES AND BREADS, AND READY-TO-MAKE MIXES OF THE SAME; PACKAGED FOODS; SANDWICHES AND PREPARED FOODS; CHOCOLATE AND CONFECTIONERY ITEMS; READY-TO-EAT CEREALS; DRIED FRUITS, SPREADS; JUICES; SOFT DRINKS; ELECTRIC APPLIANCES, NAMELY, KETTLES, COFFEE MAKERS, ESPRESSO MAKERS AND COFFEE GRINDERS; HOUSEWARES, NON-ELECTRIC APPLIANCES AND RELATED ITEMS, NAMELY, HAND-OPERATED COFFEE GRINDERS AND COFFEE MILLS, INSULATED COFFEE AND BEVERAGE CUPS, COLLAPSIBLE CUP CARRIERS AND CADDIES, NON-PAPER COASTERS, INSULATED VACUUM BOTTLES, COFFEE CUPS, TEA CUPS AND MUGS, GLASSWARE,

DISHES, PLATES AND BOWLS, TRIVETS, STORAGE CANISTERS, NON-ELECTRIC DRIP COFFEE MAKERS AND NON-ELECTRIC PLUNGER-STYLE COFFEE MAKERS; PAPER AND NON-PAPER COFFEE FILTERS; FURNITURE; WATCHES; CLOCKS; TOYS; BOOKS; MUSICAL RECORDINGS; T-SHIRTS, CAPS, SWEATSHIRTS, JACKETS, APRONS AND OTHER CLOTHING ITEMS; ALL OF THE FOREGOING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-31-1991; IN COMMERCE 8-31-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 2,091,941 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE", APART FROM THE MARK AS SHOWN.

THE MARK IS LINED TO INDICATE THE COLOR GREEN.

THE MARK CONSISTS OF THE WORDING "STARBUCKS COFFEE" AND THE COLOR GREEN, WHICH IS IN THE NATURE OF EMERALD GREEN, PMS COLOR 3425 (C), AND IT IS A FEATURE OF THE MARK.

SER. NO. 75-386,840, FILED 11-7-1997.

DAVID C. REIHNER, EXAMINING ATTORNEY



Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,035,005

United States Patent and Trademark Office

Registered Feb. 4, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**STARBUCKS COFFEE**

STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS COFFEE COMPANY  
P.O. BOX 34067  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 981241067

FOR: WHOLESALE SUPPLY, RETAIL OUTLETS AND MAIL ORDER SERVICES FEATURING GROUND AND WHOLE BEAN COFFEE; TEA; COCOA; COFFEE AND ESPRESSO BEVERAGES AND BEVERAGES MADE WITH A BASE OF COFFEE, ESPRESSO, AND/OR MILK; POWDERED FLAVORINGS; FLAVORING SYRUPS; BAKED GOODS, INCLUDING MUFFINS, SCONES, BISCUITS, COOKIES, PASTRIES, CAKES AND BREADS, AND READY-TO-MAKE MIXES OF THE SAME; PACKAGED FOODS; SANDWICHES AND PREPARED FOODS; CHOCOLATE AND CONFECTIONERY ITEMS; GRANOLA; DRIED FRUITS; SPREADS; JUICES; SOFT DRINKS; ELECTRIC APPLIANCES, NAMELY, KETTLES, COFFEE MAKERS, ESPRESSO MAKERS AND COFFEE GRINDERS; HOUSEWARES, NON-ELECTRIC APPLIANCES AND RELATED ITEMS, NAMELY, HAND OPERATED COFFEE GRINDERS AND COFFEE MILLS, INSULATED COFFEE AND BEVERAGE CUPS (MADE

OF PLASTICS AND/OR CERAMICS), COLLAPSIBLE CUP CARRIERS AND CADDIES, NON-PAPER COASTERS, INSULATED VACUUM BOTTLES, COFFEE CUPS, TEA CUPS AND MUGS, GLASSWARE, DISHES, PLATES AND BOWLS, TRIVETS, STORAGE CANISTERS, NON-ELECTRIC DRIP COFFEE MAKERS AND NON-ELECTRIC PLUNGER-STYLE COFFEE MAKERS; PAPER AND NON PAPER COFFEE FILTERS; FURNITURE; CLOCKS; TOYS; BOOKS; MUSICAL RECORDINGS; T-SHIRTS, CAPS, SWEATSHIRTS, JACKETS, APRONS AND OTHER CLOTHING ITEMS; AND FOR RESTAURANT, CAFE AND COFFEE HOUSE SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-1991; IN COMMERCE 8-31-1991.

OWNER OF U.S. REG. NOS. 1,098,925, 1,891,561 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE", APART FROM THE MARK AS SHOWN.

SER. NO. 74-705,315, FILED 7-24-1995.

ZHALEH DELANEY, EXAMINING ATTORNEY

**Int. Cl.: 11**

**Prior U.S. Cls.: 13, 21, 23, 31 and 34**

**Reg. No. 2,177,000**

**United States Patent and Trademark Office**

**Registered July 28, 1998**

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS BARISTA**

STARBUCKS U.S. BRANDS CORPORATION,  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

OWNER OF U.S. REG. NOS. 1,098,925, 2,091,941  
AND OTHERS.

THE ENGLISH TRANSLATION OF THE  
WORD "BARISTA" IN THE MARK IS  
"BARMAN" OR "BARMAID".

FOR: ELECTRICAL APPLIANCES, NAMELY,  
ESPRESSO MAKERS AND COFFEE MAKERS  
FOR DOMESTIC AND/OR COMMERCIAL USE,  
IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 10-29-1997; IN COMMERCE  
10-29-1997.

SER. NO. 75-372,701, FILED 10-14-1997.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

**United States Patent and Trademark Office**

Reg. No. 2,475,540

Registered Aug. 7, 2001

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS BARISTA**

STARBUCKS U.S. BRANDS CORPORATION (CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

OWNER OF U.S. REG. NOS. 2,177,000 AND 2,282,913.

FOR: ELECTRIC COFFEE GRINDERS FOR DOMESTIC OR COMMERCIAL, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

THE ENGLISH TRANSLATION OF THE WORD "BARISTA" IN THE MARK IS "BARMAN" OR "BARMAID".

SER. NO. 76-036,089, FILED 4-27-2000.

FIRST USE 10-31-1998; IN COMMERCE 10-31-1998.

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,282,913

**United States Patent and Trademark Office**

Registered Oct. 5, 1999

**TRADEMARK  
PRINCIPAL REGISTER**

**STARBUCKS BARISTA ZIA**

STARBUCKS U.S. BRANDS CORPORATION  
(CALIFORNIA CORPORATION)  
533 AIRPORT BOULEVARD, SUITE 400  
BURLINGAME, CA 94010

THE ENGLISH TRANSLATION OF "BAR-  
ISTA" IN THE MARK IS "BARKAN" OR "BAR-  
MAID". THE WORD "ZIA" IS A COINED  
WORD.

FOR: ELECTRICAL APPLIANCES, NAMELY,  
ESPRESSO MAKERS AND COFFEE MAKERS  
FOR DOMESTIC AND/OR COMMERCIAL USE,  
IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).  
FIRST USE 2-10-1998; IN COMMERCE  
2-10-1998.

SER. NO. 75-469,366, FILED 4-17-1998.

DAVID C. REIHNER, EXAMINING ATTOR-  
NEY

Int. Cls.: 30, 31 and 42

Prior U.S. Cls.: 46, 100 and 101

Reg. No. 1,417,602

United States Patent and Trademark Office Registered Nov. 12, 1986

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER



STARBUCKS COFFEE COMPANY (WASHING-  
TON CORPORATION)  
2010 AIRPORT WAY SOUTH  
SEATTLE, WA 98124

FOR: COFFEE, TEA, SPICES, HERB TEA,  
CHOCOLATE, AND COCOA, IN CLASS 30 (U.S.  
CL. 46).

FIRST USE 3-29-1971; IN COMMERCE  
3-29-1971.

FOR: UNPOPPED POPCORN, IN CLASS 31  
(U.S. CL. 46).

FIRST USE 3-29-1971; IN COMMERCE  
3-29-1971.

FOR: COFFEE BAR SERVICES, AND  
COFFEE DISTRIBUTION SERVICES, AND  
RETAIL STORE SERVICES, IN CLASS 42 (U.S.  
CLS. 100 AND 101).

FIRST USE 3-29-1971; IN COMMERCE  
3-29-1971.

OWNER OF U.S. REG. NO. 1,098,925.

THE STIPPLING SHOWN IN THE DRAWING  
OF THE MARK IS FOR SHADING PURPOSES  
ONLY.

SER. NO. 340,824, FILED 6-3-1985.

ROGER KATZ, EXAMINING ATTORNEY

t. Cls.: 30 and 42

Prior U.S. Cls.: 46 and 100

Reg. No. 1,542,775

United States Patent and Trademark Office Registered June 6, 1989

TRADEMARK  
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON  
CORPORATION), DBA STARBUCKS COFFEE  
COMPANY  
2010 AIRPORT WAY SOUTH  
SEATTLE, WA 98134

FOR: COFFEE, IN CLASS 30 (U.S. CL. 46).  
FIRST USE 10-23-1987; IN COMMERCE  
10-23-1987.

FOR: RESTAURANT SERVICES FEATUR-  
ING COFFEE AND ESPRESSO BEVERAGES  
AND ALSO SERVING SANDWICHES AND  
BREAKFASTS, IN CLASS 42 (U.S. CL. 100).

FIRST USE 10-23-1987; IN COMMERCE  
10-23-1987.

OWNER OF U.S. REG. NOS. 1,417,602 AND  
1,452,329.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

SER. NO. 701,713, FILED 1-11-1988

JERRY L. PRICE, EXAMINING ATTORNEY

Int. Cls.: 21, 30 and 42

Prior U.S. Cls.: 2, 13, 21, 23, 30, 46, 50,  
100 and 101

Reg. No. 1,815,937

United States Patent and Trademark Office Registered Jan. 11, 1994

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON CORPORATION)  
2203 AIRPORT WAY SOUTH, SUITE 650  
SEATTLE, WA 98134

FOR: HAND OPERATED COFFEE GRINDERS AND COFFEE MILLS, NON ELECTRIC COFFEE MAKERS, INSULATED CUPS, REUSABLE NON PAPER COFFEE FILTERS, BEVERAGE STOWAWAYS (CUP HOLDERS FOR USE ON CAR AND BOAT DASHBOARDS), NON PAPER COASTERS, THERMAL INSULATED BOTTLES, AND HOUSEWARES; NAMELY, COFFEE CUPS, NON ELECTRIC COFFEE POTS NOT OF PRECIOUS METAL, CUPS, MUGS, DISHES, TRIVETS, AND CANISTERS, IN CLASS 21 (U.S. CLS. 2, 13, 21, 23, 30 AND 50).

FIRST USE 10-20-1992; IN COMMERCE 10-20-1992.

FOR: GROUND AND WHOLE BEAN COFFEE, COCOA, TEA, POWDERED CHOCOLATE AND POWDERED VANILLA, MUFFINS, PASTRIES, COOKIES, BREADS, GRANOLA, AND CANDY; NAMELY, CHOCOLATES, CHOCOLATE COVERED COFFEE BEANS, CHOCOLATE COVERED CHERRIES, AND CHOCOLATE COVERED ALMONDS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 9-1-1992; IN COMMERCE 9-1-1992.

FOR: RETAIL STORE SERVICES FEATURING OF ALL OF THE ABOVE GOODS AS WELL AS DECORATIVE MAGNETS, PAPER COFFEE FILTERS, AND ELECTRIC APPLIANCES; NAMELY, POWER OPERATED

Int. Cls: 21, 30 and 42

Prior U.S. Cls: 2, 13, 23, 30, 46, 100 and 101

Reg. No. 1,815,938

United States Patent and Trademark Office Registered Jan. 11, 1994

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON  
CORPORATION)  
1201 AIRPORT WAY SOUTH, SUITE 650  
SEATTLE, WA 98144

FOR: HAND OPERATED COFFEE GRINDERS AND COFFEE MILLS, NON ELECTRIC COFFEE MAKERS, INSULATED CUPS, REUSABLE NON PAPER COFFEE FILTERS, BEVERAGE STOWAWAYS (CUP HOLDERS FOR USE IN CAR AND BOAT DASHBOARDS), NON PAPER COASTERS, THERMAL INSULATED BOTTLES AND HOUSEWARES, NAMELY, COFFEE CUPS, NON ELECTRIC COFFEE POTS NOT OF PRECIOUS METAL, CUPS, MUGS, DUMES, TRIVETS, AND CANISTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23 AND 30).

FIRST USE 10-20-1992; IN COMMERCE 10-20-1992.

FOR: GROUND AND WHOLE BEAN COFFEE, COCOA, TEA, POWDERED CHOCOLATE AND POWDERED VANILLA, MUFFINS, PASTRIES, COOKIES, BREADS, GRANOLA, AND CANDY, NAMELY, CHOCOLATES, CHOCOLATE COVERED COFFEE BEANS, CHOCOLATE COVERED CHERRIES, AND CHOCOLATE COVERED ALMONDS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 9-1-1992; IN COMMERCE 9-1-1992.

FOR: RETAIL STORE SERVICES FEATURING THE ABOVE GOODS AS WELL AS DECORATIVE MAGNETS, PAPER COFFEE FILTERS, AND ELECTRIC APPLIANCES, NAMELY, POWER OPERATED COFFEE



Int. Cls.: 7 and 16

Prior U.S. Cls.: 23 and 31

Reg. No. 1,891,561

Registered Apr. 25, 1995

United States Patent and Trademark Office

TRADEMARK  
PRINCIPAL REGISTER



STARBUCKS CORPORATION (WASHINGTON  
CORPORATION)  
2200 AIRPORT WAY SOUTH, SUITE 650  
SEATTLE, WA 98134

FOR: POWER OPERATED COFFEE GRIND-  
ERS, IN CLASS 7 (U.S. CL. 23).  
FIRST USE 3-1-1974; IN COMMERCE  
3-1-1991.

FOR: PAPER COFFEE FILTERS, IN CLASS  
16 (U.S. CL. 31).  
FIRST USE 11-10-1973; IN COMMERCE  
11-10-1993.

OWNER OF U.S. REG. NOS. 1,098,921,  
1,542,775, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE", APART FROM  
THE MARK AS SHOWN.

THE MARK IS LINED TO INDICATE THE  
COLOR GREEN. COLOR IS NOT CLAIMED AS  
A FEATURE OF THE MARK.

SN 74-802,149, FILED 1-15-1993.

RICHARD A. STRASER, EXAMINING ATTOR-  
NEY